IN-VISIBLE BERLIN

2021

www.in-visible.berlin

PRESS KIT

IN-VISIBLE BERLIN

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About IN-VISIBLE BERLIN

A female-founded agency redesigning diversity and inclusion strategy for the modern work place

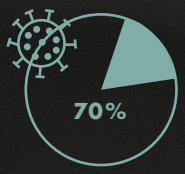
We assist in building working environments that leave no room for sexism or other forms of discrimination. We help companies and organisations to create atmospheres in which all employees feel invited to contribute their potential. We give workshops, trainings and advice

Rea Eldem founded IN-VISIBLE in 2018. Using her background in Gender Studies to consult and facilitate conversations about inclusion at the workplace, Rea and the team at IN-VISIBLE have made it their mission to make the best bits of academic knowledge useful in the world of work

Why Should You Write About Gender Equity?

At the current rate and trajectory of the situation, there will be no gender balance on the boards of German companies by 2062

Source: AllBright Stiftung

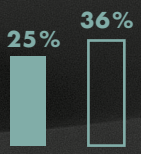


The Corona Virus disproportionately affects women's careers. 70% percent of women in the health sector were infected

Source: WHO

Germany is underperforming. In 2021, it is still at the bottom of the league in international comparison in terms of equality.

Source: Destatis



Companies with higher diversity are 25% more like likely to be successful - with ethnic diversity the number goes up to 36%

Source: McKinsey

What Is Unique About Us?

Cause vs. Solution

If female employees don't feel empowered, we examine the structures they are working in and aren't afraid to ruffle any feathers in the process

Femme Under 30

Our team is made up of women under 30 representing a generational shift and proposing state of the art understanding of what gender really means

Science Meets Practice

We use design thinking methodologies to bridge our background in academia with strategic practical application